

SPRING BREAK ART DAYS: TYPOGRAPHY POSTER

Create your own typography poster! Typography is the way that letters and words are designed and arranged in print. Take a look at Edward Fella’s typography poster!



Edward Fella, *Nu-Bodies* (*Detroit Focus Gallery*), 1987
One-color, offset-print on bond paper

Do some words look more important than others? What makes them look that way?

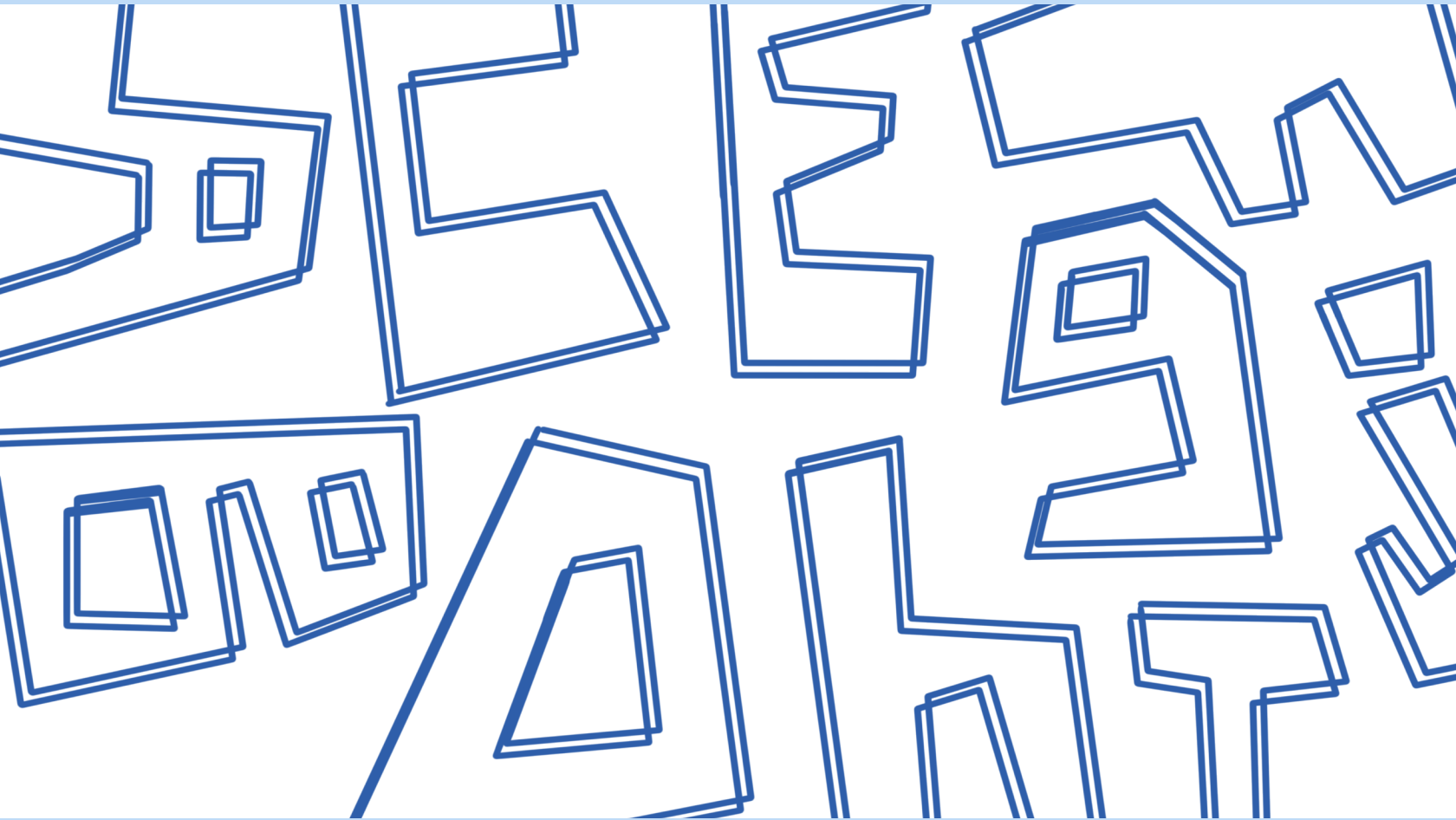
Can the look or design of words and letters change their meaning? What makes you think that?

Let’s learn more about Edward Fella! Ed is from Detroit and graduated from Cass Technical High School in 1957. He studied lettering, illustration, and other art making techniques. Ed uses type and lettering in most of his work. The art and craft of designing how letters look is called typography. Become a typographer like Ed, and use the space below to write your name in your own made up font!

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Cut out letters and images to make your own poster! Grab any type of paper, scissors, glue, tape, magazines and newspapers. You're ready to start creating! Think of a message that's important to you and collage letters together to share with your family and friends.

While creating your typography poster, Cranbrook Art Museum challenges you to use a monochromatic color scheme! A monochromatic color scheme is made up of only using **one color**. How many objects can you find in your home that are the same color?



When you are finished with your artwork, ask yourself these questions!

- What did you like most about creating a typography poster? What was the most challenging?
- What are two things about your artwork you like? Why?
- If you could do something differently, what would you do?
- Did you use a monochromatic color scheme? If so, what color?
- How can color show emotion?
- When creating, what were you thinking or feeling?

Share your artwork with us! #CREATEwithCAM

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